

**JOB GYM**

# **EXPERIENCE WORKS!**

**TARGETED INITIATIVE  
FOR OLDER WORKERS**

## What is it?

The Targeted Initiative for Older Workers (TIOWs) is designed to provide people between the ages of 55 and 64 with the support they need to transition into new jobs. This support is provided through a combination of job-search coaching, skills upgrading, and work experience.



The Targeted Initiative for Older Workers is open to the following clients:

- Aged 55 to 64
- Unemployed or working less than 20 hours a week
- Legally entitled to work in Canada
- Lack skills needed to find a new job
- Ready to work
- Residing in an eligible community

Program includes:

- 4 weeks job skills training and individual career counselling
- 4 weeks job placement

Employers will:

- Have access to a pool of experienced mature workers
- Be eligible to receive a wage subsidy
- Be provided with on-going support throughout the placement

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EMPLOYMENT SERVICES

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